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Contact:

David Dahlberg
VP Marketing, Model Metrics
312-994-8040
ddahlberg@modelmetrics.com

Ellen DePodesta
Public Relations, Model Metrics
773-868-1008
edepodesta@modelmetrics.com

**Model Metrics Sets Up Shop in Dallas to Deliver
Software-as-a-Service with salesforce.com in the Southwest**

CHICAGO – April 28, 2008 – Model Metrics, one of the nation's leading Software-as-a-Service (SaaS) technology and services companies, has opened a regional office in Dallas and hired a salesforce.com and telecom expert to lead operations.

Jim Mecom, a Texas native with wide-ranging call center and telephony experience, has been named Regional Sales Director for Model Metrics. He will oversee day-to-day operations, sales, and customer relationships. He also will provide hands-on consulting for client projects that require his specialized contact center and telecommunications expertise. He will maintain ongoing relationships with clients to ensure rollouts proceed optimally and clients fully leverage their new capabilities.

"Businesses in Texas and across the country are seeking the kind of custom Salesforce solutions that Model Metrics specializes in delivering," Mecom said. "Model Metrics has earned a national reputation as one of the most talented teams in the industry for Force.com application development, with a particular skill set in efficient call center delivery. This company brings the highest degree of innovation along with unmatched customer service. I am certain the Texas market will fully embrace the Model Metrics approach to doing business."

Mecom was formerly vice president, sales for ASP Global Services in Dallas, an on-demand supply chain software company that doubled its revenue under his leadership. Previously, he led the Avaya global strategic alliance team for Extreme Networks in Denver, and worked for Universal Access in Denver, where he focused on building innovative solutions for service providers and telecom companies. In the 1990s, he held four positions of increasing sales leadership for Lucent Technologies.

Mecom earned a Bachelor of Arts degree from the University of Texas at Austin.

Since its founding in 2003, Model Metrics has become one of salesforce.com's most diversified and respected partners. Headquartered in Chicago with offices in San Francisco, Detroit, Minneapolis and now Dallas, Model Metrics' customer base spans all industries and includes enterprises such as AAA, ABN AMRO, Allstate, Aon, CME Group, Honeywell, Lands' End, InfoUSA, Kellogg's, MasterCard, Morton Salt, Sara Lee, and Tribune Company.

Model Metrics' innovative technology and delivery solutions continue to set the standard for Salesforce and the Force.com platform. The company won the "Breakthrough Application of the Year" award from salesforce.com in 2007 for its 2GO application that enables mobile teams to work offline. In April 2008, Model Metrics won the Illinois Technology Association's "Rising Star" award that honors the company that has emerged from start-up phase to distinguish itself in the technology marketplace.

Model Metrics delivers applications and services at the cutting edge of the fast growing Software-as-a-Service industry. With a focus on technology, business process, and change management innovation, Model Metrics serves customers in all major industries and across North America. Its team of technologists and consultants has successfully completed hundreds of successful client engagements in both mid-sized and Fortune 1000 companies and its world-class application development skills enable clients to achieve complex business demands. Model Metrics' Force.com and Adobe Flex capabilities enable the creation of custom CRM and non-CRM applications utilizing salesforce.com, as well as personalized multimedia-rich salesforce.com applications that dramatically enhance the user experience. To learn more, visit www.modelmetrics.com or email info@modelmetrics.com or call 312.587.3037.