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### **Model Metrics Opens Sixth salesforce.com Authorized Training Center in Seattle**

CHICAGO & SEATTLE – April 16, 2009 – Model Metrics, a leading Cloud Computing technology and services company and premier partner of salesforce.com, today announced the company has been selected to operate salesforce.com’s authorized training center (ATC) for the greater Seattle, Washington area.

With the first class scheduled for April 28<sup>th</sup>, 2009, the Seattle ATC offers a curriculum built and approved by salesforce.com with courses for administrators, developers, and partners, as well as exam preparation courses to earn various salesforce.com certifications.

Greater Seattle is the sixth market to receive an authorized salesforce.com education and training center run by Model Metrics, which also operates salesforce.com’s authorized training centers in Chicago, Detroit, Indianapolis, Kansas City and Minneapolis. Every Model Metrics instructor receives training and authorization from salesforce.com.

The Model Metrics training program is led by Shannon Cunningham, a former trainer for salesforce.com who has managed Salesforce CRM and Force.com training for more than 100 organizations including AAA, Blue Shield California, CME Group, Honeywell, Kimball Office, Orbitz, Tribune Company and many others.

“Authorized training helps users and developers advance their skills and derive maximum benefit and productivity from Salesforce CRM and the Force.com platform,” said Adam Caplan, chief executive officer of Model Metrics. “It’s particularly timely now, as those who complete training or earn certification are in a position to be more marketable, more valuable and more indispensable to his or her organization. We’re already working to build and strengthen the salesforce.com community in the Seattle area.”

For a limited time Model Metrics is offering a \$300 discount for Seattle ATC classes. Simply go to [www.sfdctraining.com](http://www.sfdctraining.com) to view classes and register, using the promo code SEA20110. The discount is good for all classes in Seattle through June 2009.

The Seattle training center offers the following salesforce.com classes:

- Administration Essentials for [Enterprise Edition and Unlimited Edition](#) (ADM201)– for Enterprise Edition and Unlimited Edition new system administrators responsible for the setup, configuration and maintenance of their organizations' Salesforce CRM applications
- Administration Essentials for [Professional Edition](#) (ADM202) - for new Professional Edition system administrators responsible for the setup, configuration and maintenance of their organizations' Salesforce CRM applications
- Advanced Administration Essentials for [Enterprise Edition and Unlimited Edition](#) (ADM301) - for advanced administrators who have used Salesforce CRM for at least three months and/or have completed the ADM 201 Administration Essentials course

To review the calendar of class offerings and register for training visit [www.sfdctraining.com](http://www.sfdctraining.com).

#### **About Salesforce.com Certification**

The salesforce.com certification offers the world's first SaaS and PaaS credentials, demonstrating salesforce.com's continued commitment to customer, partner and developer success with Salesforce CRM applications and the Force.com platform. The salesforce.com certification program gives Salesforce CRM administrators and Force.com developers a valuable set of industry credentials that will signal their skill set to their employers and to the marketplace. Similarly, salesforce.com certification gives employers a way to train and assess current team members, identify, evaluate and hire qualified new professionals, and ensure their Salesforce CRM and Force.com deployments are being run by qualified experts to maximize their success. For more information, please visit <http://www.salesforce.com/certification>.

#### **About Model Metrics**

Model Metrics delivers applications and services at the cutting edge of the fast growing Cloud Computing industry. Since its founding in 2003, Model Metrics has become one of salesforce.com's most diversified and respected partners. Headquartered in Chicago with offices in San Francisco, Los Angeles, Detroit, Minneapolis and Dallas, Model Metrics' customer base spans all industries and includes enterprises such as Allstate, AMD, Aon, Cars.com, CME Group, Honeywell, InfoUSA, MasterCard, Morton Salt, and Orbitz.

With a focus on mobile and call center technology, business process and change management innovation, and custom development, Model Metrics has completed hundreds of engagements in both mid-sized and Fortune 1000 companies. Its world-class application development skills using Force.com, Adobe Flex and AIR, Amazon Web Services, Google, and the Apple iPhone enable the creation of custom applications featuring multimedia-rich user experiences. To learn more, visit [www.modelmetrics.com](http://www.modelmetrics.com) or email [info@modelmetrics.com](mailto:info@modelmetrics.com) or call 877.542.2885.

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