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**Mobile Application Expense2GO by Model Metrics  
Brings Innovative Expense Management to the iPhone™ and Salesforce CRM  
*Release Brings Breakthrough Enterprise Application to Apple® Mobile Device***

CHICAGO – July 10, 2008 – Model Metrics, one of the nation's leading Software-as-a-Service (SaaS) technology and services companies, today launched Expense2GO, a new expense reporting application for the Apple iPhone. Available exclusively on the App Store, Expense2GO lets users manage business expenses from their iPhone and synchronize with online expense reporting and management with their Salesforce CRM application.

Expense2GO is a native iPhone application that lets users record and manage their business expenses in Salesforce CRM from their iPhone. Expense2GO works while the user's iPhone is connected to the Internet, as well as offline. Users can load expenses and receipts while on an airplane or any other disconnected environment, and synchronize expense data back to Salesforce CRM when reconnected.

The application also features receipt capture using the iPhone's own camera. The user can take a picture of a receipt for a business expense and automatically attach it to an expense record in Expense2GO. Once synchronized, the receipt is automatically populated in Salesforce.

Expense2GO from Model Metrics not only enables users to enter business expenses directly into their iPhone for synchronization back to Salesforce CRM, but also integrates with a world-class online expense reporting and management application built on the Force.com platform. The online application takes advantage of salesforce.com's flexible workflow and security model, and utilizes salesforce.com's Visualforce user interface technology to create a well-designed, fully-featured online component. The result is a mobile expense application for the iPhone enabling critical offline functions and an intelligent and easy-to-use online expense application with a rich user interface integrated with salesforce.com's CRM application suite.

"Our proprietary 2GO platform, combined with the capabilities of the iPhone SDK, the Force.com platform from salesforce.com, and the unique skills of our application developers, enables us to create powerful, flexible, forward-thinking solutions for the iPhone that surpass customer expectations," said Model Metrics Chief Executive Officer Adam Caplan. "We developed Expense2GO with the mobile professional in mind, the worker who is outside of the office just as much or more than inside the office. Now these professionals can manage business expenses during their downtime – such as sitting on a plane – and synchronize their expense reports with Salesforce CRM upon returning to the office."

"Model Metrics, as one of our leading implementation and technology partners, continues to deliver cutting edge innovation and bold capabilities for Salesforce CRM and the Force.com platform," said Clarence So, Chief Marketing Officer, salesforce.com. "Their work on the iPhone demonstrates their level of talent and creativity, and Expense2GO promises to take mobile enterprise applications to next level. They are a model for showcasing the power of the Force.com platform and Visualforce technology. Model Metrics continues to push the envelope in terms of creativity, innovation and powerful custom applications while maintaining their focus on customer success."

Model Metrics' 2GO platform was honored with the "Breakthrough Application of the Year" award in 2007 from salesforce.com, and in April 2008 the company won the "Rising Star" award from the Illinois Technology Association.

The Expense2GO iPhone client is available for download free of charge on the App Store to iPhone and iPod touch users and is available in all iTunes stores in the United States and internationally.

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Model Metrics delivers applications and services at the cutting edge of the fast growing Software-as-a-Service and Platform-as-a-Service industries. Since its founding in 2003, Model Metrics has become one of salesforce.com's most diversified and respected partners. Headquartered in Chicago with offices in San Francisco, Los Angeles, Detroit, Minneapolis and Dallas, Model Metrics' customer base spans all industries and includes enterprises such as AAA, ABN AMRO, Allstate, Aon, CME Group, Honeywell, Lands' End, InfoUSA, Kellogg's, MasterCard, Morton Salt, and Tribune Company.

With a focus on mobile and call center technology, business process, and change management innovation, Model Metrics serves customers in all major industries and across North America. Its team of technologists and consultants has successfully completed hundreds of successful client engagements in both mid-sized and Fortune 1000 companies and its world-class application development skills enable clients to exceed complex business demands. Model Metrics' Force.com, Adobe Flex and AIR, and mobile development capabilities for iPhone enable the creation of custom CRM and non-CRM applications featuring multimedia-rich user experiences. To learn more, visit [www.modelmetrics.com](http://www.modelmetrics.com) or email [info@modelmetrics.com](mailto:info@modelmetrics.com) or call 312.587.3037.

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